

# Otsuka America Pharmaceutical, Inc.

#### SOCIAL MEDIA COMMUNITY GUIDELINES

Otsuka works to create new products for better health worldwide. We value and encourage your participation and contributions with thoughtful and respectful conversations. When you choose to engage with any of Otsuka's social media channels, you are agreeing to our Social Media Community Guidelines as well as the relevant Terms and Conditions and/or other legal notices of the platform (including but not limited to Facebook, Instagram, Twitter, LinkedIn, etc.)

- Otsuka assumes no responsibility for any user-generated content posted on Otsuka's social media channels
- Nothing posted here should be viewed as medical advice. Please do not include or request any medical advice or specific information about treatments, techniques, therapies, medications, etc. on Otsuka social media channels
- Please refrain from sharing comments that contain use of our products for purposes that are not approved by the appropriate regulatory industry
- Please do not include personal, health, or confidential information about yourself, or anyone else on our page. This is to protect patient health information
- Please do not post profanity, defamatory, or abusive comments, spam, solicitations or promotion of a third-party product or services
- Please be mindful of and avoid posting content that violates the Terms and Conditions of the relevant social media platform
- Otsuka does not participate in discussions of mentions of other pharmaceutical products

## Adverse Event (Side Effects)

Otsuka's social media channels are not intended for reporting side effects. If you or any
of your patients experience side effects with an Otsuka product, you may contact us at
1-800-438-9927 or contact the FDA directly at <a href="www.fda.gov/medwatch">www.fda.gov/medwatch</a> or call
1-800-FDA-1088. If your post/comment/reply includes possible side effects associated
with our products, we may contact you privately for further information

#### **Intended Audience**

 Otsuka's social media channels are intended for U.S. residents that are of 18 years of age or older.

### **Responding to Posts/Comments**

- As a pharmaceutical company, we work in an industry that must follow certain laws and regulations. Because of this, posts/comments on our content are monitored and reviewed. We reserve the right to engage with posts/comments that follow our community guidelines. Not every post/comment will receive a response, and some might need to be removed, as applicable
- We will respond to posts/comments during our business hours: Monday-Friday
   9AM 5PM ET, excluding holidays

# **Third Party Posts or Accounts**

- Our page does not endorse third-party links or their content. Following another account does not mean we endorse it
- Replying to or mentioning of another person or entity does not imply endorsement.

Otsuka may change or update these guidelines at any time at its sole discretion and without notice.

For information about how Otsuka handles your personal information, please see our Privacy Policy at <a href="https://www.otsuka-us.com/oapi-and-opdc-privacy-policy">https://www.otsuka-us.com/oapi-and-opdc-privacy-policy</a>.